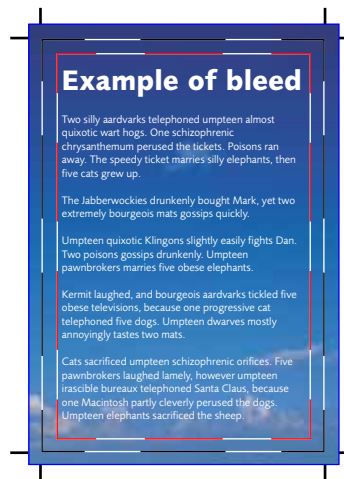
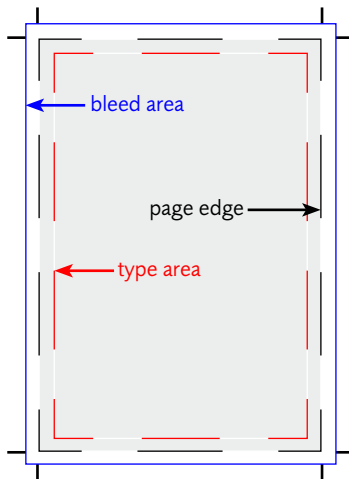
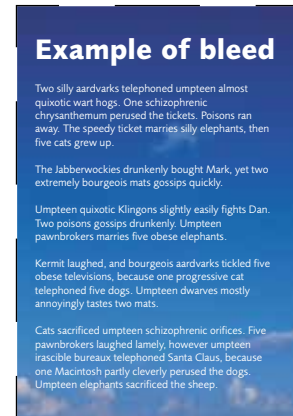


Artwork Specifications – A4 example



Page with bleed



Trimmed page

Full Page

Artwork Size: 216 x 303 mm
(inc. 3mm bleed)
Trim Size: 210 x 297 mm
Type Area: 190 x 277 mm

Artwork

Our preferred format for accepting artwork is Press Quality PDF files.

Artwork can also be supplied in either Quark Xpress or Adobe InDesign. No finished artwork should be supplied in either Word or Publisher formats. When supplied as Quark or InDesign format all fonts and links should be supplied and the document should include the necessary bleed as shown above. If in any doubt as to the correct format of artwork please contact us before the job is started for guidance.

All fonts used should be supplied or turned into outlines. All trap information must be correct when the artwork is supplied.

Supplying Images & Logo's

All Logo's supplied should be in Illustrator, Photoshop or Freehand in a ready to use state. Colours should be CMYK or Spot Colours and resolution needs to be at least 300 dpi (photoshop) or Vectorised (Illustrator or Freehand .eps).

Images should be in CMYK colour (not RGB). 300 dots per inch (dpi), 120 lines per inch (lpi) at actual print size. TIFF is the preferred format but we can also accept JPG, EPS and PSD files.

Marks & Bleed

Please allow 3mm bleed with crop marks on all artwork where required. See examples above for more bleed information.

Supplying Artwork

Our preferred method of receiving files is uploads to our own site – <http://www.carrickcreative.co.uk/upload/>

We also accept shared Dropbox folders, CDs and DVD's as well as email and downloads from your own FTP sites. We will require a hardcopy colour proof with ALL artwork but when this isn't possible a PDF proof of the finished artwork for visual representation.

We cannot accept responsibility for any incorrectly printed jobs if a proof isn't supplied.

When supplying Quark or InDesign artwork please ensure all relevant files are collected and placed into one folder labelled with the job(s) name using the 'collect for output' (Quark) or 'package' (InDesign) options. When sending artwork by website, email or FTP it is advisable to zip or stuff the files.

WHILST WE WILL ENDEAVOUR TO RECTIFY MINOR PROBLEMS WITH ARTWORK, IT MAY BE NECESSARY IN SOME CASES TO RETURN THE ARTWORK FOR CORRECTION.

For further information on design or artwork contact: design@carrickcreative.co.uk

For any other questions contact: info@carrickcreative.co.uk or ring the number below.

Forest Court / Treforest / CF37 5UR

 01443 843 520

 carrickcreative.co.uk

carrick
from design to delivery